

#BEALPHA LIVE

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ALPHA STAGE SCHEDULE

8:20 AM PST 11:20 AM EST	Welcome
8:30 AM PST 11:30 AM EST	Andy Mann Living The Alpha 1 Life + Live Q&A
9:00 AM PST 12:00 PM EST	Eric Rubens Xperia: Creativity on the Move + Live Q&A
9:30 AM PST 12:30 PM EST	Michael Rubenstein Sunshine and Blizzards with the FX3 + Live Q&A
10:00 AM PST 1:00 PM EST	Jean Fruth Sports Photography: From Grassroots to Pros + Live Q&A
11:00 AM PST 2:00 PM EST	Chris Burkard Mylo + Live Q&A
12:00 PM PST 3:00 PM EST	Miguel Quiles One Project, Three Devices + Live Q&A
1:00 PM PST 4:00 PM EST	Jose Villa A Wedding Journey: Photographing the Moments that Matter
2:00 PM PST 5:00 PM EST	TK BAY Xperia Pro Live Hands-on Session + Live Q&A
2:30 PM PST 5:30 PM EST	Autumn Schrock Midday Yoga Break, sponsored by B&H
3:00 PM PST 6:00 PM EST	Drew Geraci The Art of 8k + Live Q&A
4:00 PM PST 7:00 PM EST	Andy Mann, Joshua Kissi, and Brooke Shaden Creativity Chat + Live Q&A
5:00 PM PST 8:00 PM EST	Alpha 1 Winner Announcement

LIVE SHOOT BOOTH SCHEDULE

9:00 AM PST 12:00 PM EST	Live Shoot - Creative Lighting Techniques with the Alpha 1 + Live Q&A Sony Artisan of Imagery Scott Robert Lim
10:00 AM PST 1:00 PM EST	Live Shoot - A Little Light, A Lot Of Drama + Live Q&A Sony Artisan of Imagery Kesha Lambert
12:00 PM PST 3:00 PM EST	Live Shoot - Conceptual Still Life + Live Q&A Sony Artisan of Imagery Brooke Shaden
2:00 PM PST 5:00 PM EST	Live Shoot - Studio Portraits with Alpha 1 + Live Q&A Sony Artisan of Imagery Miguel Quiles

PRO SUPPORT BOOTH SCHEDULE

8:30 AM PST 11:30 AM EST	Alpha 1 + Live Q&A
9:30 AM PST 12:30 PM EST	Lenses + Live Q&A
10:30 AM PST 1:30 PM EST	Visual Story App + Live Q&A
12:00 PM PST 3:00 PM EST	Alpha Lineup + Live Q&A
1:00 PM PST 4:00 PM EST	Xperia Pro + Live Q&A
2:00 PM PST 5:00 PM EST	Cinema Line: FX3 FX6 FX9 + Live Q&A
3:00 PM PST 6:00 PM EST	Alpha 1 + Live Q&A