Buy eligible ZV series camera and get a free Camera Cuff and 1 Year Additional Year on Limited Warranty

Between 10/01/24 and 1/31/25 buy an Eligible Product and get a free Peak Design Camera Cuff and 1 Year Additional Year on the Limited Warranty.*

*Promotion Terms and Conditions:

Between 10/01/24 and 12/31/24 ("Promotional Period"), buy an Eligible Product (see below) and get a free Peak Design Camera Cuff (color to be determined based on availability) and 1 Year Additional Year on the Limited Warranty accompanying the product, subject to these Terms and Conditions.

Redeem **no later than February 28, 2025 ("Claim Deadline")** at <u>https://alphauniverse.com/product-registration-incentive/</u> by completing the product registration and upload:

- A copy of the purchase receipt for the Eligible Product that includes the Sony Authorized Retailer's name and address, the purchase date, and purchased model(s); and
- Serial number of Eligible Product

(collectively, "Claim").

Address used to register is where cuff will be shipped. Offer may be claimed once per Eligible Product. Fulfillment of the Camera Cuff will be 6-8 weeks by U.S. mail from timely receipt of complete confirming documents. Internet required for redemption. Mail in claims are prohibited.

After each Claim submission you will receive an email from <u>ConsumerRebatesHQ@rebatesupport.com</u>. Provided that submitted information is validated, the email will confirm the 1 Year Additional Limited Warranty for the Eligible Product registered. <u>Please continuously check your spam/junk folder</u>.

You may use the confirmation code provided in the email to review the status of your Claim at <u>https://rebate.eur.electronics.sony.com/#/ceur/ceurTrack</u>.

Claims must be submitted to Sony as set forth above no later than Claim Deadline, otherwise offer is null and void. Products can be removed from eligibility as Eligible Product at any time in Sony's sole discretion.

Offer limited to purchases in the U.S. only from Sony Authorized Retailer/Dealer for new, factory-fresh products qualify.

Offer valid on in-stock items only and while supplies last. No substitutions, backorders or rain checks issued. Offer does not apply to previous purchases, applicable taxes, nor shipping and handling. Return of the Eligible Product will require equal forfeiture of offer or amount equal to offer. Not redeemable for cash or cash equivalent. Offer is not transferable.

Sony reserves the right to modify, extend, or cancel the Offer at any time and may refuse any Claim at its discretion. Sony reserves the right to audit any Claims including, without limitation, by requiring additional documentation/substantiation and contacting the Sony Authorized Retailer/Dealer. Sony may nullify any Claims that cannot be substantiated, in its sole judgment. Sony reserves the sole discretion to interpret and apply these Terms and Conditions. All determinations by Sony shall be final and unappealable.

Eligible Product					
DCZV1/B	ZV1M2/B	ILCZVE10/B	ZVE10M2B	ZVE10M2W	ILCZVE1L/B
ZV1F/B	ZV1M2/W	ILCZVE10L/B	ZVE10M2KB	ILCZVE10/W	ILCZVE1L/W
ZV1F/W	DCZV1/W	ILCZVE10L/W	ZVE10M2KW	ILCZVE1/B	ILCZVE1/W

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