



Saturday, December 5

SONY

EXPO BOOTH SCHEDULES | All Times Listed in PST

Art of Visuals

- 10:00 AM** Limited Merch Giveaway & Opening Remarks
- 10:30 AM** Garrett King & Cas Sheridan | Hybrid Shooting as a Team, Making Brand Deals, Switching up the sSyle + **Live Q&A**
- 11:30 AM** Limited Merch Giveaway
- 11:45 AM** Charlotte Savely | Living in a Van, Buying a Home & Shooting Wildlife in Alaska
- 12:45 PM** Claire Lejune | Making the Switch to Sony, Networking, Finding your Niche
- 2:00 PM** Limited Merch Giveaway
- 2:15 PM** Jay Mcdonald | Adventures of a Colorblind Photographer + **Live Q&A**
- 3:00 PM** Limited Merch Giveaway + **Live Q&A**
- 3:15 PM** JN Silva | Documenting BLM, Growing During the Pandemic, Being a Well Rounded Human + **Live Q&A**
- 4:00 PM** α7C giveaway
- 4:30 PM** Ending Remarks

Alpha Female+

- 10:30 AM** Michaela Ion | A Conversation + **Live Q&A** about the Alpha Female+ Grant Program
- 1:30 PM** Michaela Ion | A Conversation + **Live Q&A** about the Alpha Female+ Grant Program

Xperia By Sony

- 10:00 AM** Tiffany Nguyen | Storytelling with Mobile Photography + **Live Q&A**
- 11:00 AM** Van Nguyen | Key Features of Xperia for Creators + **Live Q&A**
- 1:00 PM** Tiffany Nguyen | Storytelling with Mobile Photography + **Live Q&A**
- 2:00 PM** Chris Burkard | A Line in the Sand + **Live Q&A**
- 3:00 PM** Van Nguyen | Key Features of Xperia for Creators + **Live Q&A**
- 4:00 PM** Tiffany Nguyen | Storytelling with Mobile Photography + **Live Q&A**
- 5:00 PM** Mahesh Thapa | Long Exposure with Xperia

SonyCine

- 9:00 AM** El-Deane Naude | FX6: Ready to Tell Amazing Stories + **Live Q&A**
- 12:00 PM** Shahpour Nosrati & Samuel Fares | What Makes a Cine Lens? + **Live Q&A**
- 2:00 PM** Tobi Shinobi | First Look At FX6 + **Live Q&A**
- 4:00 PM** El-Deane Naude | FX6: Ready to Tell Amazing Stories + **Live Q&A**

Sony Pro Support

- 9:30 AM** Live Q&A
- 11:00 AM** Service & Membership Q&A
- 1:00 PM** Live Q&A
- 3:00 PM** Live Q&A
- 5:00 PM** Live Q&A



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Sony EDU

9:00 AM Amber & Garrette Baird On Demand:
Wedding Film Editing 101

1:00 PM Paul Del Vecchio On Demand: Video Editing

Samy's Camera

9:00 AM Miguel Quiles | Portrait Photography

12:00 PM Live Q&A

1:00 PM Nino Rakichevich | Fashion Photography: The
Stories Behind the Photos

3:00 PM Live Q&A

5:00 PM Scott Robert Lim | Wedding Photography

Unique Photo

10:00 AM Gene Szucs | Which Camera is
the One for You?

1:00 PM Tracy Page | Headshots &
Portraits

4:00 PM Ben Lowy | Staying Creative

Bedford Camera & Video

9:00 AM Sony α7C Ultimate Rundown

10:00 AM Camera Essentials 100

11:15 AM Sony ZV-1 Ultimate Rundown

12:15 PM Better Photos Made Easy 101

1:30 PM Sony α7rIV Ultimate Rundown

2:45 PM Intro to Exposure 102

4:30 PM Sony α7III Ultimate Rundown

PROCAM

10:00 AM PROCAM Promotions

10:30 AM Live Q&A

12:30 PM PROCAM Promotions

2:00 PM Live Q&A

3:30 PM PROCAM Promotions

4:00 PM Live Q&A

4:30 PM PROCAM Promotions

6:00 PM PROCAM Promotions

B&H Photo & Video

9:00 AM - 6:00PM On Demand Content

Adorama

9:00 AM - 6:00PM On Demand Content

Henry's Camera

9:00 AM - 6:00PM On Demand Content

Focus Camera

9:00 AM - 6:00PM On Demand Content



Sunday, December 6

SONY

EXPO BOOTH SCHEDULES | All Times Listed in PST

B&H Photo & Video

7:15 AM Morning Yoga with Autumn Schrock

8:00 AM Walter Van Dusen | Effortless Illumination: One Light Portrait Session

Sponsored by Nanlite

8:45 AM Evan Parker | Color Management: From Capture to Print

9:30 AM Tina Dasaro | Loud & Clear: An Intro to Audio

10:15 AM Ask the B&H Experts on Lighting & Audio

11:00 AM Brent Eysler | Street Photography Inspirations

11:45 AM Conversation with Filmmaker Maria Perez

12:30 PM Jessica Santos & Keeshon Morrow | Blue Hour Blends & Live Painting

1:15 PM @Baeth, @APTheAngel & @Fauxly | Story Behind the Shot Conversation

2:15 PM Dave & Casey Krugman & Josh Fischer | Introducing the New Luxli Fiddle LED

3:00 PM Nate Luebbe & Autumn Schrock | Light Side Up: Film Preview

3:45 PM Brett Conti & Gabriel Desanti | Alpha Cameras for YouTubers

4:30 PM Michael Hollender | Top Picks: Trending Backpacks

5:30 PM Ask the B&H Experts

5:45 PM Wrap Up

Sony Pro Support

9:00 AM Live Q&A

10:30 AM Live Q&A

12:00 PM Live Q&A

2:00 PM Live Q&A

4:00 PM Service & Membership Q&A

5:00 PM Live Q&A

Xperia By Sony

9:00 AM Mike Meyers | Dynamic Storytelling with Mobile Video + Live Q&A

10:00 AM Van Nguyen | Key Features of Xperia for Creators + Live Q&A

11:00 AM Mike Meyers | Dynamic Storytelling with Mobile Video + Live Q&A

12:00 PM Chris Burkard | A Line in the Sand

1:00 PM Tiffany Nguyen | Storytelling with Mobile Photography

3:00 PM Mike Meyers | Dynamic Storytelling with Mobile Video + Live Q&A

4:00 PM Jeff Berlin | Cinema in Your Pocket

SonyCine

9:00 AM Tobi Shinobi | First Look at the FX6 + Live Q&A with Sony Expert

12:00 PM El-Deane Naude | FX6: Ready to Tell Amazing Stories + Live Q&A

2:00 PM Shahpour Nosrati & Samuel Fares | What Makes a Cine Lens? + Live Q&A

4:00 PM Tobi Shinobi | First Look at the FX6 + Live Q&A with Sony Expert

Focus Camera

10:00 AM Tony Gale | Starting Your Photography Journey

11:00 AM Jason Etzel | Which Sony Camera is Right for You?

1:00 PM Jason Etzel | Live Q&A

Sony EDU

9:00 AM Paul Del Veccio On Demand: Video Editing

1:00 PM Amber & Garrette Baird On Demand: Wedding Film Editing 101



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Alpha Female+

10:30 AM Michaela Ion | A Conversation and **Open Q&A** about the Alpha Female+ Grant Program

12:00 PM Rhonisha Franklin, Alpha Female+ Grant Recipient | A Conversation About Her Project, The Subtle Strength of Kings

1:00 PM Ruth Carter Hickman, Alpha Female+ Grant Recipient | A conversation about her project on Mexican cultural icon-inspired portraits

1:30 PM Michaela Ion | A Conversation and Open Q&A about the Alpha Female+ Grant Program

2:30 PM Julie Ellison, Alpha Female+ Grant Recipient | A Conversation about her project, Women of the West

Bedford Camera & Video

9:00 AM Sony α7C Ultimate Rundown

10:00 AM Camera Essentials 100

11:15 AM Sony ZV-1 Ultimate Rundown

12:15 PM Better Photos Made Easy 101

1:30 PM Sony α7rIV Ultimate Rundown

2:45 PM Intro to Exposure 102

4:30 PM Sony α7III Ultimate Rundown

Unique Photo

9:30 AM Mike Zawadzki | Switching to Sony

11:30 AM Gene Szucs | **Live Q&A**

2:00 PM Brandon Cunningham | Travel Portraits & Environmental

4:00 PM Ben Lowy | Staying Creative

Samy's Camera

8:00 AM Miguel Quiles | Sony Portraiture

12:00 PM Live Q&A

1:00 PM Nino Rakichevich | Street Photography: The Stories Behind the Photos

3:00 PM Live Q&A

5:00 PM Scott Robert Lim | Travel Portraiture

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