

Sony @ WPPI



Experience The Future Of Imaging



Featured presentations by Sony's Artisans of Imagery | Sony Booth 520

DAY 1 - MONDAY, FEBRUARY 26

10:00	Robert Evans	Bring Your Wedding Photography To The Next Level
10:30	Me Ra Koh	Live Shoot: Four Keys To Storytelling Portraits
11:15	Dylan Schwartz	Only RX0 - Producing Unique Video Content
11:30	Sara France	Building Your Tribe - How To Reach Beyond Yourself
12:00	α Collective Panel	The Secrets Of Social Media Success
12:45	Sony Team	What's New From Sony
1:30	Scott Robert Lim	Live Shoot: Creating Big Light With Small Sources
2:15	Sara France	Live Shoot: Creating Unique Images With Hot Lights
2:45	Garrette & Amber Baird	Eyenamics: Staying True To Your Values
3:15	Sony Team	What's New From Sony

DAY 2 - TUESDAY, FEBRUARY 27

10:00	Me Ra Koh	Live Shoot: Four Keys To Storytelling Portraits
10:45	Sara France	Building Your Tribe - How To Reach Beyond Yourself
11:15	Sony Team	What's New From Sony
12:00	Dylan Schwartz	Only RX0 - Producing Unique Video Content
12:15	α Collective Panel	The Secrets Of Social Media Success
1:00	Robert Evans	Bring Your Wedding Photography To The Next Level
1:30	Scott Robert Lim	Live Shoot: Creating Big Light With Small Source
2:15	Sara France	Live Shoot: Creating Unique Images With Hot Lights
2:45	Garrette & Amber Baird	Eyenamics: Staying True To Your Values
3:15	Sony Team	What's New From Sony

DAY 3 - WEDNESDAY, FEBRUARY 28

10:00	Garrette & Amber Baird	Eyenamics: Staying True To Your Values
10:30	Sara France	Building Your Tribe - How To Reach Beyond
11:00	Me Ra Koh	Live Shoot: Four Keys To Storytelling Portraits
11:45	Sony Team	What's New From Sony
12:30	Robert Evans	Bring Your Wedding Photography To The Next Level
1:00	α Collective Panel	The Secrets Of Social Media Success
1:45	Scott Robert Lim	Live Shoot: Creating Big Light With Small Source
2:30	Sony Team	What's New From Sony

Talks take place on the main Sony stage unless otherwise noted. Presentation schedules and presenters are subject to change.

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Featuring Extraordinary Creators:



Robert Evans
One hundred percent of the pictures you never take, go unnoticed.



Sara France
"Use your camera and your business as a tool to support what you are truly passionate about. For me, that is relationships. Creating them, capturing them, and cherishing them."



Miguel Quiles
"Each new day presents another opportunity to create something that's uniquely yours. The world awaits your results."



Philip Edsel
[@edsel](#)



Ashley Brehm
[@ashleyinwanderland](#)



Me Ra Koh
"Photography is my medium to give voice to the human spirit. My camera allows me to share stories that inspire others to share their own."



Garrette & Amber Baird
"Let your imagination run wildly free and follow it to your next adventure."



Tony Gale
"Photography allows me to capture moments in time that would otherwise not exist, whether it is a fleeting expression, a brief smile or just a simple, beautiful gesture."



Zach Allia
[@zachallia](#)



Martina Gutfreund
[@enchanted.forest](#)



Scott Robert Lim
"The mere presence of enthusiasm intoxicates the soul and persuades the unwilling heart and mind to do extraordinary things."



Dylan Schwartz
"Everything you make is an opportunity to invent something the world has never seen."



Paul Gero
"Photography puts an artful frame on the things I see and tells the world 'This is important -- I want to remember this for all time!'"



Mark Harless
[@bleebly](#)

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